

Dear Parents/Carers,

We have had information that students at a number of secondary schools across Staffordshire, Stoke and Cheshire East have been contacted by a bogus modelling company "Starlett or Scarlett Bookings Agency" on Instagram pressurising young people into sending inappropriate images.

Initially, these requests will be modelling their favourite outfits, then a bikini shoot and finally a naked photo to analyse their body type coupled with threats if not forthcoming.

I am asking you to be vigilant to this and please delete, block and report any such contact.

If anyone has any concerns regarding this matter please get in touch.



RESTRICTED (When complete)
WEST MIDLANDS POLICE

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(10.14)

Information Report

Please send completed form to fib@west-midlands.pnn.police.uk and

WV_Partnerships@west-midlands.pnn.police.uk

Please provide as much detail as possible. If you are not able to answer any of the questions please state 'not known' rather than guessing. The answers will help us determine how reliable, how accurate, and how old the information is.

1. Details of Professional submitting	
Name	
Post/Job Title	
Agency	
Contact Details - Telephone: Email	

2. Information to be submitted
<p><i>Please provide clear and accurate information. Include as much detail as possible such as names, dates of birth, descriptions, nicknames, vehicle details and registration numbers, phone numbers, addresses etc.</i></p> <p><i>If providing details of specific incidents please include dates, times, and locations.</i></p>



Information Report

3. Date/time information received

4. If the information was supplied by someone other than yourself, on a scale of 1-3 how reliable do you think they are?

1 = *Reliable* 2 = *Not reliable* 3 = *Not known*

5. How accurate do you think the information is on a scale of 1-4?

A = Known directly *B = Known indirectly and corroborated* *C = Known indirectly* *D = Not Known*
E = Suspected to be false

6. If the information is from a 3rd party source, would they be willing to engage with the police?

Yes No

If Yes, please provide preferred contact details for the individual providing the information:

7. Does this information involve a business, organisation or licensed premise (e.g. newsagents, takeaways, pubs, off-licenses)

Yes No

If Yes, please provide the trading name and address of premise:

Dear Partners,



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Information Report

There are currently a number of ways to contact the police being:

Via the telephone:

- in an emergency: 999

-non emergency: 101

-Crimestoppers - 0800 555 111

-[emergencysms.org.uk](https://www.emergencysms.org.uk) (allows deaf, hard of hearing and speech-impaired people in the UK send an SMS text message to the UK 999 service)

-contactus@west-midlands.pnn.police.uk

What we have now created, is a more structured way for you send us intelligence **THAT IS NOT AN EMERGENCY OR LIFE THREATENING AND DOES NOT REQUIRE IMMEDIATE ACTION** (in these cases ring 999 or 101).

We invite you to save the attached form, and populate it with any intelligence that you have gained and feel necessary for us to be aware of.

Please ensure that if you are the only person that is aware of this information, **that this is made clear on the form**. This will assist us greatly in our analysis of the intelligence provided and with our future risk assessments.

You could be the one who has the final piece of the jigsaw to save lives and disrupt and convict offenders. Tell us what you know.

Please share this form and email with your partners and colleagues and let's make a real difference.

Please send this information through to fib@west-midlands.pnn.police.uk